

<p style="text-align: center;"><b>OBJECTIVES and INITIATIVES</b>  <i>Objectives are listed in order of priority.  Within each Objective, Initiatives undertaken are listed in order of  priority, followed by additional initiatives.</i></p>	<p style="text-align: center;"><b>ORGANIZATION(S)</b></p>	<p style="text-align: center;"><u>Stage</u>  1=under way  2 = at least half way  3=done</p>
<b>5. BEAUTIFY THE ENVIRONMENT</b>		
Initiatives undertaken in 1996		
1 Beautify the concourse <ul style="list-style-type: none"> <li>• Community involved in redesign of concourse</li> </ul>	REM and Community	2.5
2 Line the streets with lots of trees <ul style="list-style-type: none"> <li>• Part of concourse reno</li> <li>• Planting of more Elms</li> </ul>	City of Waterville Rotary	2
3 Plant flowers entire length of main streets in all towns <ul style="list-style-type: none"> <li>• Waterville Main Street</li> </ul>	Waterville Main Street	2
4 Landscape the Kennebec River Water Project <ul style="list-style-type: none"> <li>• Repair 2 Cent Bridge</li> </ul>	City of Waterville	1
5 Have youths participate in restoration of 2-cent bridge		
6 Paint a mural on Kimberly Clark depicting history of Waterville		1
<b>Additional Initiatives from 1996</b>		
7 Buy open lands and create native gardens		
8 Create a park on the site of the old Elmwood Hotel		
9 Create architecturally exciting communities		
10 Create world-class destination gardens		
11 Demolish old buildings and create open spaces in south end		
12 Design family entertainment center by the two-cent bridge		
13 Develop a regional forestry management program		
14 Develop clean emissions and new emissions standards for snowmobiles and ATVs		
15 Establish a board for architectural standards		
16 Establish and enforce guidelines for pet owners within city limits		
17 Form committee to work w/garden clubs to make communities more attractive (31)		

18 Get major employers to finance local beautification projects		
19 Get major employers to underwrite architectural fees for all public buildings		
20 Give incentives/rebates for new signage that enhances downtown attractiveness		
21 Locate new area for cemetery and crematorium		
22 Make this the greenest region in America		
23 Open the river to the ocean		
24 Provide incentives for home owners to maintain local plant/animal habitats		
25 Reconstruct the intersection of College & Main Streets with a park		
26 Repaint the Morning Sentinel		
27 Set up environmental education centers for farms, rivers, lakes, and forest	Unity College	3
28 Build Amphitheater at Head of Falls tied to boardwalk, trails and gardens		
<b>Initiatives Added at Community Catalyst Check-up 2009</b>		
29 Beautify median strips via an “Adopt a Median Strip” program involving area garden clubs and families; include signs indicating who is caring for it.	REM	1
30 Install doggie bag receptacles in our cities and towns		
31 Establish a dog park	REM, Humane Society	1