

| <p style="text-align: center;">OBJECTIVES and INITIATIVES <i>Objectives are listed in order of priority.</i> <i>Within each Objective, Initiatives undertaken are listed in order of priority, followed by additional initiatives.</i></p> | <p style="text-align: center;">ORGANIZATION(S)</p> | <p style="text-align: center;"><u>Stage</u> 1=under way 2 = at least half way 3=done</p> |
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| <p>4. PROMOTE ART/ENTERTAINMENT</p> | | |
| <p style="text-align: center;">Initiatives undertaken in 1996</p> | | |
| <p>1 Have a street festival</p> <ul style="list-style-type: none"> • Art Fest • Taste of Greater Waterville <p>Arts in the Park Farmers Market Blue Marbel gallery art walks Drums along the river coming this fall (Japanese, Native American, African as many as possible)</p> | <p>Chamber of Commerce or Waterville Main St</p> | <p>2.5</p> |
| <p>2 Establish a regional coordinating committee for local events</p> <ul style="list-style-type: none"> • calendar for local events • Puts out calendar | <p>REM KVCOG</p> | <p>2</p> |
| <p>3 Expand cultural events in downtown Waterville</p> <ul style="list-style-type: none"> • Opera House is programmed continuously • Performances • Dinner Around the World • Multicultural ethnic food and games night being planned • Hardy Girls Programs • Youth Expressions, Summer Jazz Camp and Teen Theater Camp offered annually for past 8 years | <p>Opera House Soup to Nuts Bowling alley REM Communities for Children/Youth</p> | <p>2</p> |
| <p>4 Make 4th July/Memorial Day amazing spectacles/public parades</p> <ul style="list-style-type: none"> • Support Winslow effort some how. | <p>Winslow, other groups</p> | <p>2</p> |
| <p>5 Develop summer program on arts and culture</p> <ul style="list-style-type: none"> • Arts in the Park • Freshwater Arts | <p>REM Waterville Main St</p> | <p>1</p> |

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| <ul style="list-style-type: none"> • Winter Carnival • Summer Teen Theater Camp • Jazz Camp • Waterville Arts Fest | Colby Colby, Communities for Children/Youth, Opera House Waterville Main St. | |
| 6 Create winter carnival program <ul style="list-style-type: none"> • Recreation area being created at the Quarry Road Recreation area – a trail is being built for cross country, snow shoeing, hiking | John Koons | 2.5 |
| 7 Promote jazz festival as a New England-wide event | | 1 |
| 8 Have affordable entertainment <ul style="list-style-type: none"> • Free events at Colby • Opera House has regular programming, • ACAT Theater has affordable rates • MIFF in the summer and ongoing Mid winter – Some Movie houses • Railroad square sometimes has free movie • Movie out in park • Offer Free concerts in the Park over the summer. | Colby Waterville Opera House ACAT MIFF Railroad Square Waterville Main Street Colby | 2 |
| 9 Create and keep a world-renowned school of ballet <ul style="list-style-type: none"> • Bossov Ballet in Pittsfield | Bossov Ballet | 3 |
| 10 Move opera house marquee so Main Street travelers can see it | | 1 |
| | | |
| Additional Initiatives from 1996 | | |
| 11 Affiliate with the Elvis organization to establish a coffee house | | |
| 12 Create a "Per cent for Art" for all new buildings | | |
| 13 Create a regional school for the arts (31) | | |
| 14 Create year-around waterfront park with an amusement/ entertainment area | | |
| 15 Develop a student theatre troupe with emphasis on masks and stilts | | |
| 16 Develop folk/blues concert series to support the \$5 million social service endowment | | |
| 17 Encourage and support a full-time orchestra (29) | | |
| 18 Enthusiastically recruit bands to perform in coffee shop (33) | | |
| 19 Have unified Opera House/ Arts Center board with right/ left-brain abilities | | |
| 20 Make the Colby video production center available to community members | | |
| 21 Teach mime in schools at all levels | | |
| 22 Build Amphitheater at Head of Falls tied to boardwalk, trails and gardens | REM | 1 |
| Initiatives Added at Community Catalyst Check-up 2009 | | |
| 23 MAKE REM CALENDAR more available and accessible to community. | REM | 2 |

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| 24 Call together the 8 arts teams (Fine Arts, Crafts, Music, Theater, Dance, Film & Media Arts, Healing Arts, and Literary Arts) to build one collaborative community event. | REM | 1 |
| 25 Develop arts and entertainment events under each of the 8 teams. | REM | 1 |
| 26 Drums Along the River – Create a percussion festival along Kennebec Messalonskee Trails at Head O’ Falls. | REM | 1 |
| 27 Arts in the Park – Invite area artists to gather in Castonguay Square to display their talents and wares | REM | 2 |
| 28 Take a proposal to establish the amphitheatre on the Riverfront to the Waterville Council | REM | 1 |
| 29 Establish a regional arts school | | |
| 30 Establish free cultural Christmas events in places around town | | |
| 31 Call a meeting to consider establishing a TV and or radio show promoting local artists and arts events | REM | 1 |
| 32 Replace the marquee on The Center with a digital sign operable from the REM office that promotes downtown events. | REM and WRACC? | 1 |
| 33 Establish public art on the trails including an art show in September | REM | 1 |